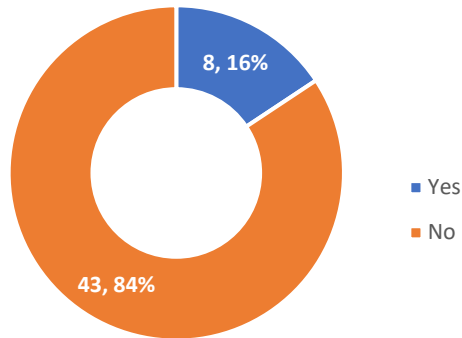


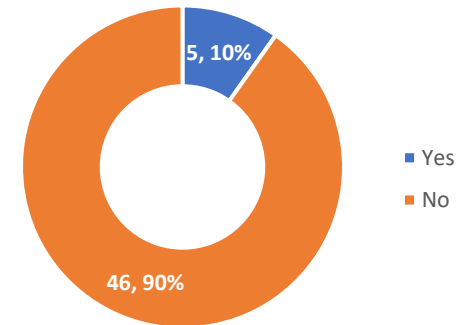
OWNERSHIP EXPERIENCE SURVEY - RESULTS

TIER 3 & 4 THOROUGHBRED CLUBS

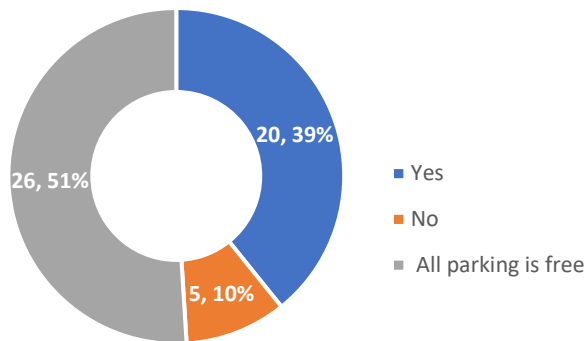
Does your club communicate directly with owners before a race meeting?



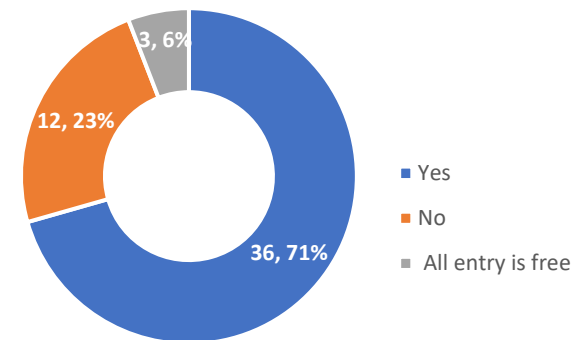
Does your club seek to capture owners' contact details at a race meeting for marketing or promotional purposes?



Does your club provide complimentary on-site parking for owners at a race meeting?



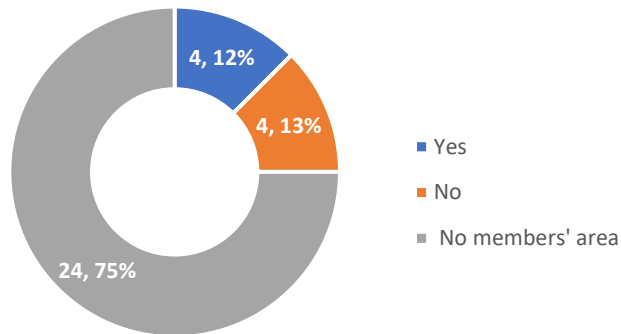
Does your club provide complimentary tickets to owners at a race meeting?



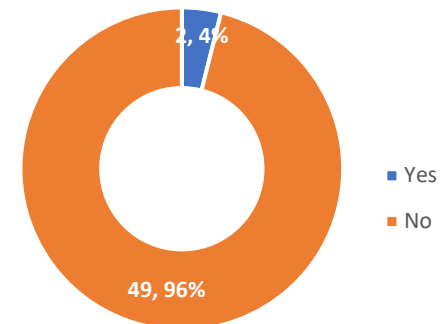
OWNERSHIP EXPERIENCE SURVEY - RESULTS

TIER 3 & 4 THOROUGHBRED CLUBS

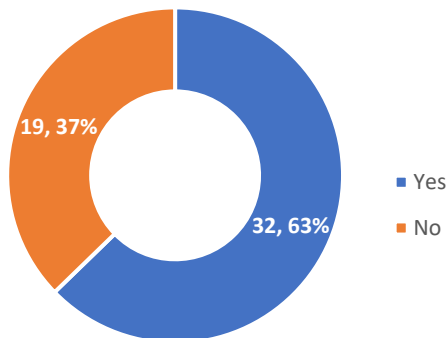
Do the complimentary tickets provided to owners give access to the members' area of the racecourse?



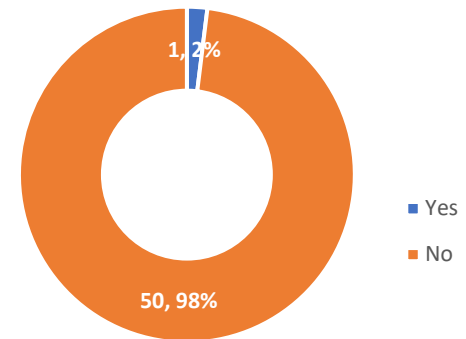
Does your club provide an exclusive bar or function space for owners to gather at a race meeting?



Does your club provide complimentary race books to owners at a race meeting?



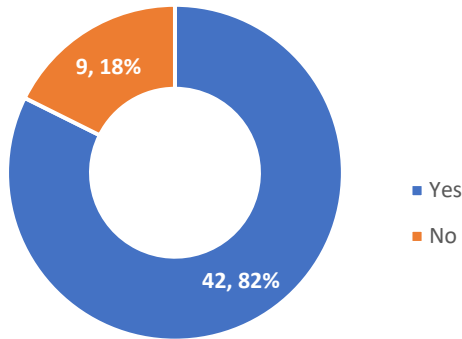
Does your club extend any hospitality offerings to owners at a race meeting?



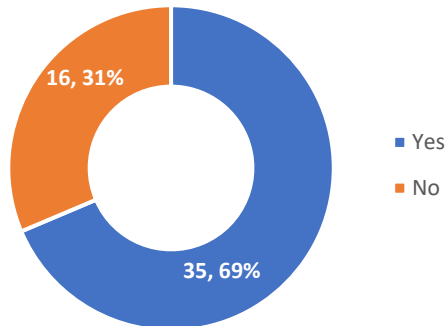
OWNERSHIP EXPERIENCE SURVEY - RESULTS

TIER 3 & 4 THOROUGHBRED CLUBS

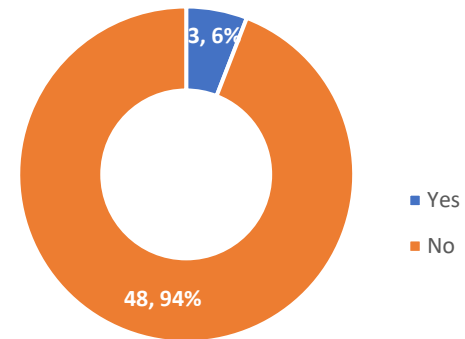
Does your club provide owners with access to the stabling area before the race?



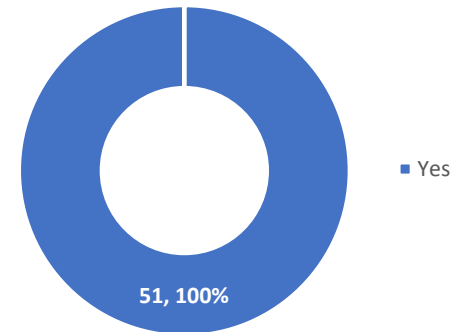
Does your club provide owners with access to the mounting yard (or other designated area to meet the trainer and/or jockey) in the lead-up to the race?



Does your club provide an exclusive seating area for owners during the race?



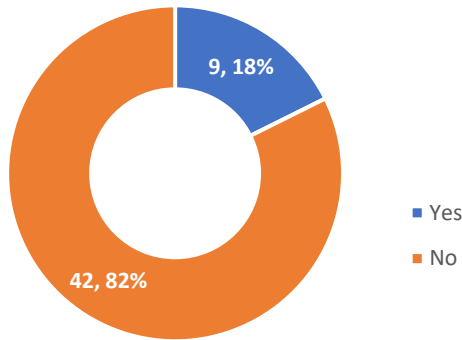
Does your club provide access to the saddling enclosure/parade ring area for winning owners to take a photo with their runner after the race?



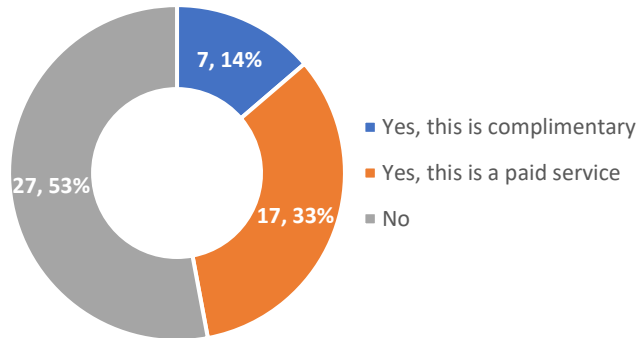
OWNERSHIP EXPERIENCE SURVEY - RESULTS

TIER 3 & 4 THOROUGHBRED CLUBS

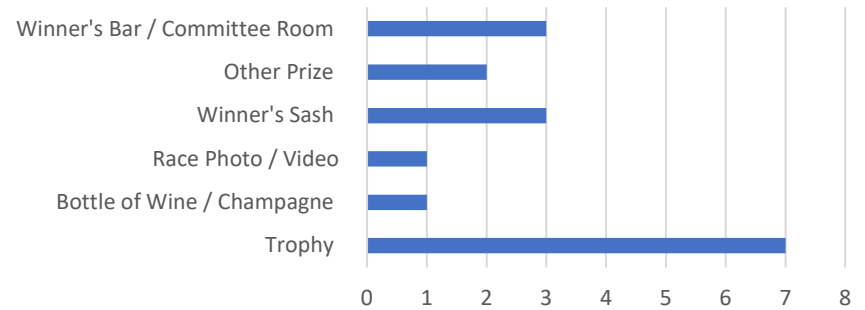
Does your club provide an exclusive bar or other area for winning owners to gather after the race?



Does your club offer a race photo to winning owners after the race?



Please describe any others benefits provided to winning owners by your club.



Does your club provide any 'money can't buy experiences' for owners, whether at a race meeting or otherwise?

