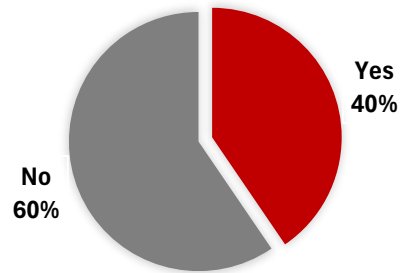


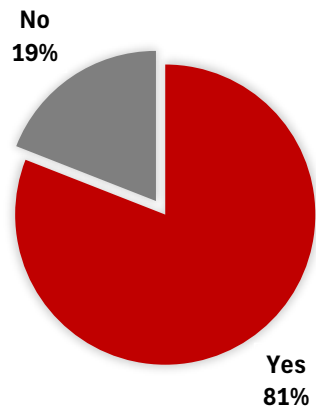
OWNERSHIP EXPERIENCE SURVEY RESULTS

THOROUGHBREDS

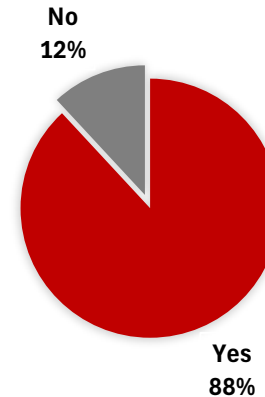
Would you be interested in Racing Queensland sending communications on your behalf to owners?



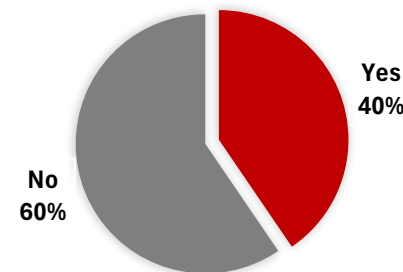
Does your club provide complimentary entry to owners at a race meeting?



Once the field is set, do you offer owners hospitality information or access to purchase additional tickets?



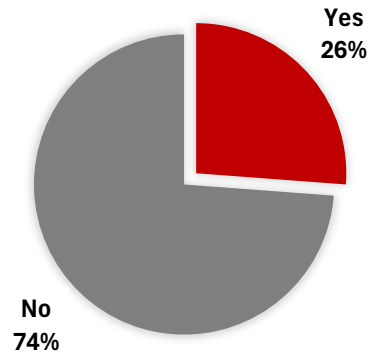
Does your club provide exclusive access to a bar or function space for owners to gather at a race meeting?



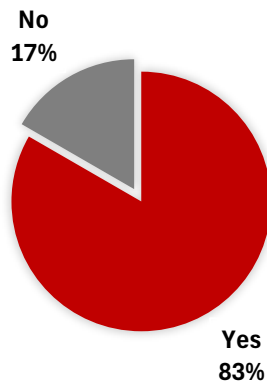
OWNERSHIP EXPERIENCE SURVEY RESULTS

THOROUGHBREDS

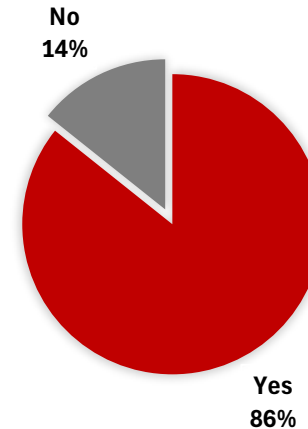
Does your club provide owners with access to the stabling/kenneling area pre-race?



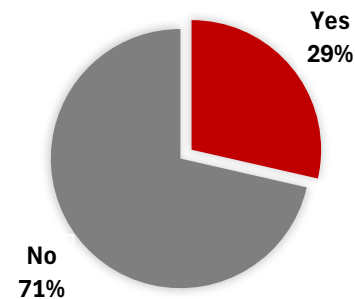
Does your club provide owners with access to meet the trainer, driver, and/or jockey in the lead-up to the race?



Does your club provide an exclusive seating area for owners during the race?



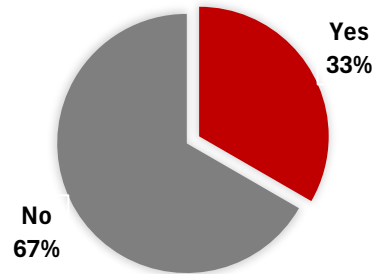
Does your club provide an exclusive bar or other area for winning owners to gather after the race?



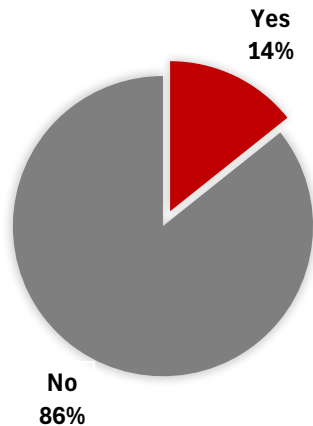
OWNERSHIP EXPERIENCE SURVEY RESULTS

THOROUGHBREDS

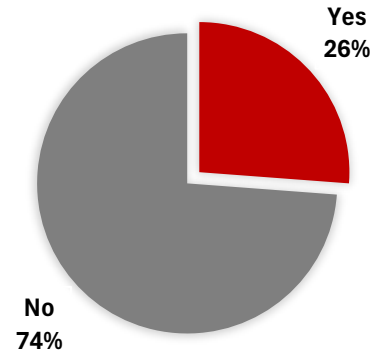
Does your club provide any 'money can't buy experiences' for owners, whether at a race meeting or otherwise?



Do owners have access to a digital version of a race book or club facilities?



Do you have a website / webpage with specific information for owners?



Do you have a website / webpage with specific information for owners?

