

2024 CLUBS SURVEY

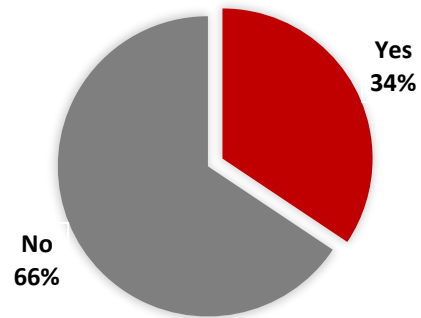
Ownership Survey



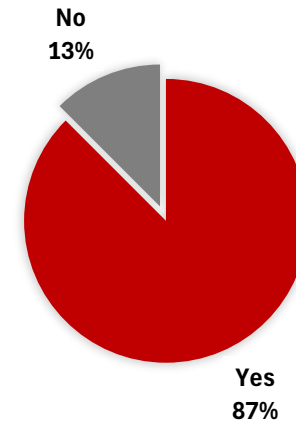
OWNERSHIP EXPERIENCE SURVEY RESULTS

ALL CLUBS

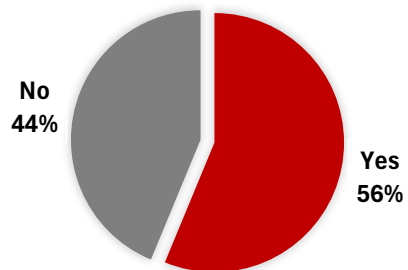
Does your club communicate directly with owners before a race meeting?



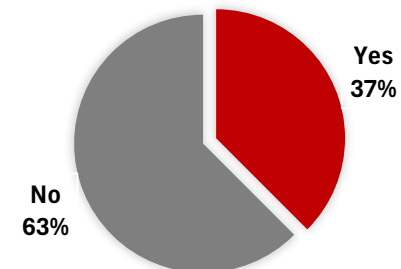
Does your club provide complimentary entry to owners at a race meeting?



Would you be interested in Racing Queensland sending communications on your behalf to owners?



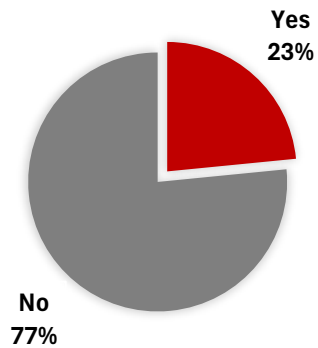
Once the field is set, do you offer owners hospitality information or access to purchase additional tickets?



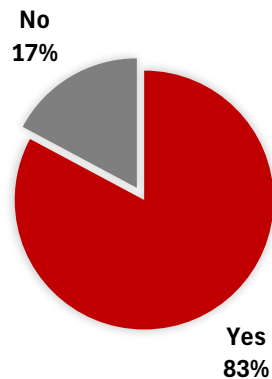
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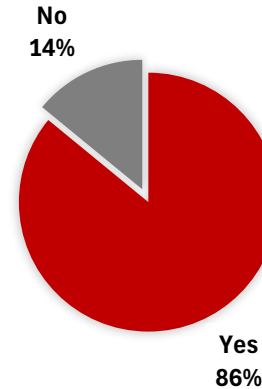
Does your club provide exclusive access to a bar or function space for owners to gather at a race meeting?



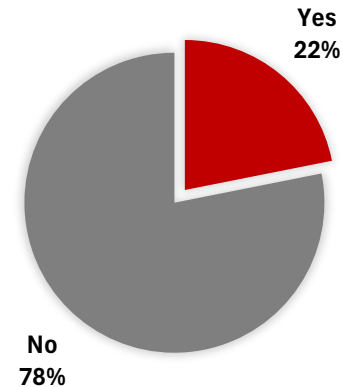
Does your club provide owners with access to the stabling/kenneling area pre-race?



Does your club provide owners with access to meet the trainer, driver, and/or jockey in the lead-up to the race?



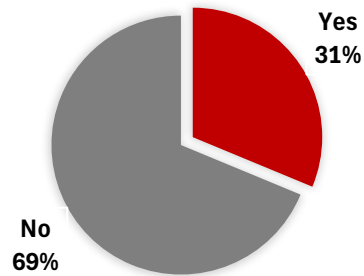
Does your club provide an exclusive seating area for owners during the race?



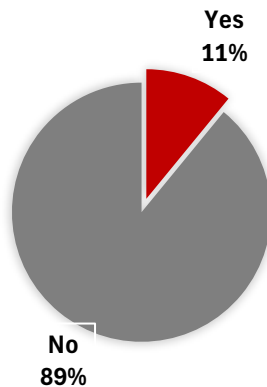
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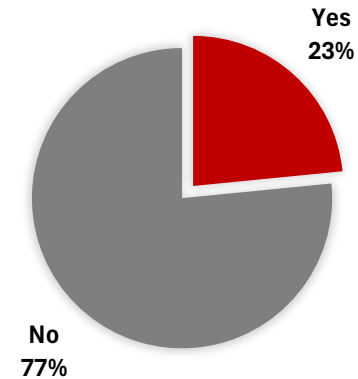
Does your club provide an exclusive bar or other area for winning owners to gather after the race?



Does your club provide any 'money can't buy experiences' for owners, whether at a race meeting or otherwise?



Do owners have access to a digital version of a race book or club facilities?



Do you have a website / webpage with specific information for owners?

