

## NEWS CORP AUSTRALIA PRINT READERSHIP – PRIMARY MASTHEADS

### PRINT READERSHIP DATA – Effective Dec 2019

Masthead	Publication	Day Of Week	Readership
<b>National</b>			
The Australian		Monday	398,000
		Tuesday	408,000
		Wednesday	410,000
		Thursday	394,000
		Friday	474,000
The Weekend Australian		Saturday	470,000
<b>Queensland</b>			
Courier Mail		Monday	36,000
		Tuesday	331,000
		Wednesday	347,000
		Thursday	350,000
		Friday	397,000
		Saturday	334,000
	Q Weekend	Saturday	
The Sunday Mail		Sunday	415,000
	U on Sunday	Sunday	
Toowoomba Chronicle		Monday	36,000
		Tuesday	38,000
		Wednesday	37,000
		Thursday	39,000
		Friday	39,000
		Saturday	38,000
Gold Coast Bulletin		Monday	53,000
		Tuesday	55,000

		Wednesday	61,000
		Thursday	63,000
		Friday	70,000
		Saturday	55,000
Townsville Bulletin		Monday	51,000
		Tuesday	49,000
		Wednesday	56,000
		Thursday	52,000
		Friday	57,000
		Saturday	48,000
Cairns Post		Monday	50,000
		Tuesday	44,000
		Wednesday	50,000
		Thursday	42,000
		Friday	56,000
		Saturday	46,000